



IdeaStream

from The Key

The most knowledgeable school leaders and sector experts, and their best practice, right at your fingertips.

We know that when it comes to school CPD, the real value comes from experienced school leaders who truly understand the inner workings of a school, and can speak from the heart.

That's why we've created IdeaStream

a brand new digital platform that puts the most knowledgeable school leaders and sector experts, and their best practice, right at your fingertips. Making it easier than ever to access tried-and-tested ideas, wherever you are.

What is IdeaStream?

Inspiring, solution-focused talks from experienced school leaders around the country

We've curated tried-and-tested approaches from practising school leaders, and packaged them into bitesize, on-demand videos that make it easy for you to tap into their expertise, whenever you need it. Each talk comes with a downloadable summary that covers the key points, as well as an editable template for you to make your own notes specific to your context.

Our videos cover:

Curriculum leadership and design	Parental engagement
Leadership and culture	Teaching and learning
Workload and wellbeing	SEND - coming soon!

Virtual live events where you'll have your questions answered by those in the know

We know that when it comes to events, you love to hear from someone with tangible in-school experience - someone that's been there and done it and understands the complexities of how schools run. Our virtual events enable you to engage with the speakers and get answers tailored to the needs of your own school.

Can't make an event? Don't worry! We'll upload a full recording of each event, including the question and answer sessions, to our on-demand video library for you to access any time, anywhere.

One membership gives all of your staff unlimited access to our on-demand videos and events. Ready to join? Call us on: 0800 051 4656